South Africa saw revenue per available room (RevPAR) increase by 13.6 percent for the first two months of this year, reaching ZAR542.07, according to the latest results from STR Global, the leading provider of market data to the hotel industry, tracking more than 40,400 rooms across the country.
The last four months showed double-digit improvements in occupancy and RevPAR following more muted performances after the country hosted the 2010 FIFA Football World Cup, which were driven by additional supply entering the destination and increasing competition.
South Africa's major cities of Johannesburg (including Sandton) and Cape Town reported increasing RevPAR for the first two months of 2012 with 14.5 percent (ZAR498.59) and 12.7 percent (ZAR799.02) growth, respectively. This followed a more challenging 2011 which saw declining RevPAR for the two markets, mainly led by decreasing average daily rates (ADR). Johannesburg's RevPAR dropped 23.4 percent (ZAR475.45) and Cape Town's RevPAR declined 7.7 percent (ZAR568.17) for year-end 2011.

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Consultez la source sur Veille info tourisme: Afrique du Sud South Africa saw revenue per available room RevPAR increase by 136 percent for the first two months of this year