

Le ralentissement de l'économie mondiale a peu d'impact sur les arrivées touristiques en Thaïlande

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)

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It would appear that the global economy slow down has had little impact on tourist arrivals to Thailand, and the country is heading for a bumper record year 2012. The Kingdom had a total of 8,871,930 visitor arrivals for the period of January through May 2012, up 7.27 percent compared to the same period in 2011. China was the best performer with 943,161 visitors, up 26.13 percent with the largest market share for an individual country of 10.63 percent. Overall growth remains strong for Thai tourism with visitor arrivals to Thailand from all European countries of 2,690,783, a 10.9 percent increase for the period January through May 2012, according to the latest figures released by the Ministry of Tourism and Sports.

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