

Eurostar en croissance grâce aux voyages d'agrément

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)
Jeudi, 12 Juillet 2012 00:00 -

Eurostar has reported continuing growth in passenger numbers and a resilient performance in sales revenues in the first half of 2012.

In the first six months of the year, passenger numbers rose by two per cent, to 4.8 million from 4.7 million in the same period of 2011.

Sales revenues remained robust growing by one per cent to £425 million in the first half of this year from £421 million in the same period last year.

The growth over the first half of the year has been driven by leisure travel as customers on both sides of the channel continue to enjoy leisure breaks.

Business travel, which was broadly flat in the first quarter of 2012, weakened in the second quarter as the number of public holidays and the eurozone crisis impacted on many business customers' travel plans.

[en savoir plus](#)

Consultez la source sur Veille info tourisme: [Eurostar en croissance grâce aux voyages d'agrément](#)