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Don’t over tax tourism – WTTC tells EU Finance Ministers

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The World Travel & Tourism Council (WTTC) has written to all 27 Finance Ministers in the European Union urging them to recognise the important role of the industry in stimulating economic growth and jobs, while avoiding unproductive knee-jerk tax hikes at a time of austerity.

The letter, written by Dr Michael Frenzel, Chairman of the Executive Board, TUI AG and Chairman, WTTC and David Scowsill, President & CEO, WTTC, reminds Finance Ministers that Travel & Tourism is a key generator of employment across the European Union directly generating 10 million jobs across Europe, substantially more than the automotive manufacturing (3.2 million), mining (3.6 million) and financial services sectors (8.5 million).

suite

Consultez la source sur Veille info tourisme: Le conseil mondial du tourisme demande aux ministres des Finances des pays de lUE de ne pas taxer lindustrie du tourisme