

Grande-Bretagne VisitBritain predicts 3 increase in visitors in 2013

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Following recent statistics showing that one third of the new jobs created in Britain between 2009 and 2011 came from tourism, VisitBritain has today launched its 2012 annual review, outlining what it was able to achieve for tourism and the UK economy in 2012 and how it will build on this extraordinary year in 2013 and beyond.

Launched in front of the UK's tourism trade, VisitBritain marked a spectacular year in which Britain was in the spotlight as never before and showed what a great welcome it offers to visitors from all around the world.

Inbound tourism is one of Britain's business great success stories. It is the nation's third biggest earner of foreign exchange – during the past year it has contributed £18.7 billion to Britain's economy, a 5% rise in nominal terms and a record. In six of the past 12 months Britain has welcomed a record number of holiday visitors from overseas, meaning around 12 million international visitors have chosen Britain as a holiday destination.

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Consultez la source sur Veille info tourisme: [Grande-Bretagne VisitBritain predicts 3 increase in visitors in 2013](#)