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Location: Crowne Plaza Brussels – Le Palace
Rue Gineste 3 - B-1210 Brussels - (Belgium)

The European Commission has commissioned a Feasibility Study for developing a European tourism System of indicators for the sustainable management of destinations, which has started in January 2012.

It will propose a System addressed to local and regional authorities and stakeholders, simple, easy to implement, on voluntary base and *friendly user approach*, to inspire destination to incorporate sustainability as central and integral part of their performance management, monitoring, benchmarking and decision-making processes.
This conference will present the results of the Study with the aim to provide a *toolkit with a set of indicators,* to help destination managers, with a step-by step guide, in order to adopt the **system** at destination level. An opening discussion and questions time is foreseen, during the working sessions.
To attend the conference is free, but registration is compulsory.

Click here to register

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Consultez la source sur Veille info tourisme: Conférence European tourism indicator system for sustainable management at destination level le 22 février 2013