67% revenue growth forecast for UAE tourism sector by 2016
"Hospitality and tourism development extending to the four corners of the Emirates as ATM 2013 roadshow series wraps up in Dubai .

The ATM 2013 road show series concludes in Dubai today after a two-week calendar of educational seminars in Kuwait, Qatar, Bahrain, Jordan, Lebanon and Oman.

The road show in Dubai, which was the largest event with 140 delegates, comes at a time when the UAE tourism receipts are forecast to rise by 67% over the next few years. The region is now entering a new era of stability and increased connectivity and expansion of existing infrastructure.

According to Alpen Capital's October 2012 GCC Hospitality Industry Report, the UAE's hospitality market is likely to reach US$7.5 billion by 2016, up from US$4.5 billion (67% increase) in 2011 as visitor demand gains traction and new hotel supply enhances the existing tourism product.

"The UAE's tourism map is now incredibly diverse. The Northern Emirates of Sharjah and Ras Al Khaimah are building on their own cultural foundations to present a series of unique individual products that, together with Dubai and Abu Dhabi, position the country as a cohesive hospitality hub, with varied appeal," said Mark Walsh, Portfolio Director, Reed Travel Exhibitions." source

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Consultez la source sur Veille info tourisme: Prévisions de 67 de croissance des revenus du tourisme pour les Emirats dici 2016