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Business Travel Spending Gains Momentum as Economy Improves in First Quarter
GBTA Modestly Upgrades Business Travel Growth Forecast for 2013
Business Travel Index Reaches Pre-Recession High
Stock Market Strength Should Translate to Increased Business Travel Spending
An improving economic outlook with business and consumer confidence on the rise is expected to boost business travel in 2013, leading the Global Business Travel Association to upgrade its forecast for the year.
Stronger corporate profits, increasing job development and improvements in key export markets are fueling business travel spending after a sluggish fourth quarter that was dampened by political uncertainty due to the “fiscal cliff” debate.
According to the GBTA BTI™ Outlook – United States 2013 Q1, a report from the Global Business Travel Association sponsored by Visa, Inc., U.S. business travel is now expected to rise 5.1% in 2013 to $268.5 billion, which is an upgrade from the 4.6% growth to $266.7 billion that GBTA predicted last quarter and a substantial increase from 1.8% growth in 2012.

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Consultez la source sur Veille info tourisme: Les dépenses de voyages daffaires gagnent du terrain alors que léconomie saméliore au 1er trimestre