

The Middle East/Africa region reported positive performance results in March 2013

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The region reported a 3.8-percent increase in occupancy to 67.1 percent, a 5.4-percent increase in average daily rate to US\$179.57 and a 9.5-percent increase in revenue per available room to US\$120.52.

During first-quarter 2013, the Middle East/Africa region's occupancy rose 5.9 percent to 64.3 percent, its ADR was up 3.1 percent to US\$179.10 and its RevPAR increased 9.2 percent to US\$115.20.

"The region reported positive performance growth during the first quarter of the year", said Elizabeth Winkle, managing director of STR Global. "Southern Africa was the only exception, reporting negative RevPAR growth during the first quarter. This is mostly due to a reduction in ADR of nearly 5.0 percent (in U.S. dollars). Northern African, though showing double-digit occupancy growth, is still reporting actual occupancy levels of below 50.0 percent".

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