

2012 UK domestic tourism figures show trend to holiday at home holding strong

Number of domestic overnight trips in England on par with 2011, despite wettest year on record. VisitEngland also recorded a considerable rise in the number of domestic day trips in England last year compared to 2011, proving that Britons still have a strong appetite to get out and explore the country.

VisitEngland has released figures showing that the trend to holiday at home is holding strong. The latest results from the Great Britain Tourism Survey reveal that Britons took 104 million overnight trips in England last year; which is on par with 2011. Domestic tourism spend in England grew by 9 per cent in 2012, hitting an all-time high of £19.5bn. Considering Britain as a whole, the number of domestic overnight trips taken in 2012 fell slightly by half a per cent, with spend up 6 per cent.

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Consultez la source sur Veille info tourisme: [Grande-Bretagne les chiffres 2012 montrent une nette tendance en faveur du tourisme intérieur](#)