

UNWTO/ATM Ministerial Forum under the Patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum: Setting a common growth agenda for tourism and aviation

The development of tourism in the Middle East is the prime example of how tourism and aviation can act together as drivers of growth. With the region as a background, Ministers of Tourism and aviation leaders will gather at the UNWTO/ATM Ministerial Forum to set a common agenda for air transport and tourism that allows the industry to fully seize the opportunities of future tourism growth (Dubai, United Arab Emirates, 7 May 2013).

The extraordinary growth of international tourism over the 6 last decades – from 25 million tourists in 1950 to one billion in 2012 – is as much due to advances in air transport as to the rise of the middle class, the growing wealth in industrialized and emerging countries and the forces of globalization.

Nonetheless, and in spite of the immense linkages between aviation and tourism, separate sectorial policies result in a fundamental, and too often even conflicting, disconnect which constitutes a severe constraint on the development of both sectors.

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Consultez la source sur Veille info tourisme: [Forum OMT / ATM sous le patronage de Son Altesse Cheikh Mohammed bin Rashid Al Maktoum Définition dun programme de croissance commune pour le tourisme et laviation](#)