

Key Outbound Tourism Markets in South-East Asia

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)
Vendredi, 03 Mai 2013 00:00 -

Asia and the Pacific is not only a major tourism destination region but also an increasingly important tourism outbound market. This study, a collaborative project between Tourism Australia (TA) and the World Tourism Organization (UNWTO), aims to provide an up-to-date perspective of the major tourism trends in five key South-East Asian outbound markets: Indonesia, Malaysia, Singapore, Thailand and Vietnam. The report includes a regional overview in terms of tourism and travel patterns, a detailed, country-specific analysis and a comparative evaluation of current and future potential tourism generating countries. [suite](#)

Consultez la source sur Veille info tourisme: [Key Outbound Tourism Markets in South-East Asia](#)