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ICCA 2012 statistics: International association sector shows significant growth

With the release of the 2012 Top 20 Rankings for cities and countries, ICCA is reporting another year of continued strength in the international association meetings market.

For the first time ever, more than 11,150 regularly occurring association events which rotate between at least three countries were identified by ICCA members and ICCA's in-house research team as having taken place during 2012, over 1,000 more than identified a year previously.

The top 10 countries showed little change in ranking, with the top seven repeating their positions, led by the USA, Germany and Spain. United Kingdom, France, Italy, and Brazil are on places 4 through 7. After the aftermath of cancellations due to the earthquake and tsunami, Japan jumped back into the top 10 from 13th to 8th place. The Netherlands remained 9th and China-P.R. dropped from 8th to 10th place. Austria just falls out of the top 10 to 11th place.

In the city rankings, Vienna retained its number one status with 195 meetings in 2012, and Paris is second again. Berlin climbs one place to third. Spanish cities Madrid and Barcelona are respectively 4th and 5th and London and Singapore share 6th place. The biggest climber in the top ten was Copenhagen, taking eighth spot with 137 meetings, 39 more than last year. Istanbul and Amsterdam took ninth and 10th spot, displacing Beijing, which fell three places to 13th.

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Consultez la source sur Veille info tourisme: ICCA statistiques 2012 le secteur montre un croissance significative