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Overall, the U.S. hotel industry's occupancy rose 3.5 percent to 63.8 percent, its average daily rate was up 3.8 percent to US$110.02 and its revenue per available room increased 7.5 percent to US$70.24.

"A favorable Easter comparable and replacing a Sunday, typically the softest performing day of the week, with a Tuesday propelled strong April results," said Brad Garner, STR's COO. "Equal occupancy (3.5 percent) and ADR (3.8 percent) growth contributed to a solid RevPAR growth of 7.5 percent for the month.

"Demand for hotel rooms continues to be steady; however, tougher demand comparables and incremental growth in room supply will be a developing storyline for the remainder of the year and into 2014," Garner continued. "STR forecasts 2013 demand to grow 2.1 percent and supply to grow 1.0 percent. ADR increases of 4.7 percent and occupancy growth of 1.1 percent will drive RevPAR."

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Consultez la source sur Veille info tourisme: Etats-Unis The US hotel industry reported increases in all three key performance metrics during April 2013