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In April, the Americas region reported a 3.5-percent increase in occupancy to 63.8 percent, a 3.4-percent rise in average daily rate to US$112.31 and a 7.0-percent growth in revenue per available room to US$71.67.
Among the key markets in the region, San Francisco, California (+9.9 percent to 85.9 percent), and São Paulo, Brazil (+9.9 percent to 72.7 percent) reported the largest occupancy increases in April. Panama City, Panama, reported the largest occupancy decrease, falling 19.3 percent to 46.9 percent.
San Francisco (+18.5 percent to US$180.41) and Mexico City, Mexico (+11.8 percent to US$139.23), were the only markets to report double-digit ADR increase. Santiago, Chile, fell 9.0 percent in ADR to US$181.61, reporting the largest decrease in that metric.
San Francisco (+30.2 percent to US$154.92) and Mexico City (+22.7 percent to US$90.03) achieved the largest RevPAR increases when reported in U.S. dollars. Panama City dropped 24.6 percent in RevPAR to US$53.59, posting the largest decrease in that metric.

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