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"Europe has seen virtually no growth in 2013 with RevPAR increases of only 0.8 percent year-to-date April, in euros", said Elizabeth Winkle, managing director of STR Global. "Unlike the ADR growth at the end of 2012, 2013 is showing all growth coming from occupancy, which increased modestly 1.6 percent to 60.4 percent.
"While many European cities are posting declines, Bratislava (+17.1 percent), Dublin (+ 13.0 percent) and Istanbul (10.3 percent) all reported double-digit RevPAR increases", Winkle continued. "Bratislava is benefitting from strong occupancy growth (+19.9) to 49.8 percent, albeit from a low base. Dublin has hit its stride after its recovery in 2012. Through April, Dublin hotels have boasted occupancy growth of 6.1 percent to 67.9 percent, and ADR improved 6.5 percent to €84.52. Strong demand and limited new supply are creating a better environment for hotels, and with the destination considered more affordable, I expect the growth trend to continue. Additionally, Istanbul continues to drive rate with an ADR increase of 10.3 percent, contributing entirely to the strong RevPAR performance".

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**Consultez la source sur Veille info tourisme:** The European hotel industry posted mostly positive results in April 2013