

Bangkok est la destination la plus populaire au monde

Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)

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Bangkok Peaks as World's Top Travel Hotspot

Asia Pacific Region Notable Trend in MasterCard's 2013 Global Destination Cities Index

Today, in launching its third annual Global Destination Cities Index, MasterCard announced that Bangkok is this year's number one city for travel. While London reached the top spot in 2012, it was edged by the slimmest of margins with only about 25,000 visitors separating the two – a difference of about one percent. The study looked at the highest international visitor numbers in 2013, with London, Paris, Singapore, and New York rounding out the top five.

A noticeable trend in this year's report was the dominance of the Asia/Pacific region. Of the 132 cities ranked, 42 are Asian countries. Bangkok is followed by Singapore, Kuala Lumpur, Hong Kong, Seoul, Shanghai, Tokyo, and five of the top 10 in 2013 are in the Greater China region.

"With the rise of the Asia/Pacific region, this year's index reflects the rebalance that the globe is undergoing in large part because of the rise of emerging markets," said Ann Cairns, President of International Markets, MasterCard Worldwide. "This shift is further underscored by electronic payments, which are enabling more people from more places to participate in the global economy than ever before."

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