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Overall, the U.S. hotel industry's occupancy rose 1.1 percent to 64.0 percent, its average daily rate was up 3.6 percent to US$109.86 and its revenue per available room increased 4.7 percent to US$70.34.
"While demand for transient hotel rooms was solid for the month (+4.3 percent), year-over-year demand growth for group rooms was down (-3.4 percent) and continued to be a drag on overall industry performance," said Brad Garner, COO at STR. "Key performance indicators were still positive for the month, firming year-over-year comparisons worked to slow the rate of growth experienced in previous months. The absolute level of ADR for the 12-months ending May reached an all time high of US$108, up more than US$4 from the previous peak in 2009.

en savoir plus

Consultez la source sur Veille info tourisme: Etats-Unis The US hotel industry reported increases in all three key performance metrics during May 2013