

Guatemala's tourism boom driven by rich culture and heritage

The Ministry of Economy reports tourism figures up 8.8% for the first quarter of 2013 compared to 2012.

Guatemala is increasingly becoming one of the most exciting places to visit thanks to its fascinating culture, a mix of indigenous and Spanish populations and its stunning natural beauty report Martsam Travel, specialists in custom-made travel schedules for groups and independent travelers looking for authentic experiences in The Mayan world and Central America.

The Guatemalan government has increased its foreign investment by over 300% since 2003 in an attempt to drive economic growth, stability and improvements in infrastructure. All of which are necessary to attract multinational hotel chains, cruise and air lines so as capitalize on the presence of 3 UNESCO World Heritage sites (Antigua, Tikal and Quirigua) as well as provide greater access and conservation of the natural beauty of this Central American country.

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Consultez la source sur Veille info tourisme: [Guatemala le tourisme en croissance grâce à sa culture et son riche patrimoine](#)