

LAmérique du Sud plus grande destination pour les amateurs de sensations fortes

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In recent years, there has been a marked rise of adventure travel throughout the world. Europe and South America, in particular, are the areas driving up the growth of thrill-seeking. According to a report that was released recently, based on the trends of adventure travel from the areas of both the Latin and North Americas, and Europe, there has been a whopping 65 percent annual increase in growth in the sector.

The study was released by the Adventure Travel Trade Association, and span the years from 2009 to 2012.

This has corresponded to a bustling market that has been estimated at \$265 billion, from the three regions, which are responsible for the largest share of the world's outbound tourism travelling.

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