

Les voyages et le tourisme comme vecteur de paix dans la guerre contre le terrorisme

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David Scowsill, President & CEO, World Travel & Tourism Council (WTTC), will call for confidence in Kenya to be maintained despite the recent terrorist attacks in a speech in Nairobi later today, Tuesday.

Scowsill will say: "Travel & Tourism brings people together, it allows us to build relationships, to understand other cultures and as such is a vehicle of diplomacy and trade. Travel & Tourism drives peace and understanding in the war against terror."

Addressing the Africa Hotel Investment Forum in Nairobi, Scowsill will call for solidarity with the citizens of Kenya, as the country comes to terms with the terrorist attack.

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