

Simplifying short-stay visa applications to increase tourism

Europe is already the world's No 1 tourist destination. But in an effort to tap into emerging markets and ensure the continued growth of tourism-related industries, the European Commission is spearheading reforms to make it even easier for international tourists to visit the EU.

Known around the globe for its wealth of natural, cultural and artistic heritage, Europe has long been the world's top tourist destination. But in order to fully capitalise on its international reputation, the EU's tourism sector needs to target fast-growing and emerging markets, where a rapidly expanding middle-class has greater purchasing power and an eagerness to travel.

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Consultez la source sur Veille info tourisme: [La simplification des demandes de visas pour les courts séjours devrait accroître le tourisme en Europe](#)