

Voyageurs américains augmentation des intentions de voyage mais prudence sur le budget

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American Travelers: Increase in travel intentions, but continued caution about household budgets

While the recession technically ended in June 2009, Americans' travel behavior reflects a lingering concern about the impact of the Great Recession on consumer spending, both discretionary and otherwise. Specifically, six in 10 travelers are still looking closely at every spending category, including travel services, seeking ways they can save.

Americans intend to take as many or more vacations during the coming year as they did last year, although their list of preferred destinations is smaller and they remain cautious about discretionary expenditures. This is according to the newly released MMGY Global/Harrison Group 2013 Portrait of American Travelers.

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