

Women are more organised, plan further ahead and differ in terms of their travel priorities, according to a survey of over 1,000 business travellers commissioned by bmi regional (www.bmiregional.com) to understand the behaviour and demands of women travelling on business.

The independent research reveals that women have their own distinct travel habits that differentiate female travellers from their male colleagues. A quarter of women business travellers fly more now than they did five years ago and women tend to plan their business travel further in advance than men, with 39 per cent making arrangements less than four weeks in advance compared to 20 per cent of men, who tend to plan just a few days ahead.

While 28 per cent of women feel safe when abroad for business, 15 per cent prefer to travel with a companion. Women's adaptability to travel environments has been highlighted in Carlson Wagonlit Travel (CWT) research*, suggesting men are far more concerned about status when flying - such as travelling in a premium class - than their female counterparts.

[en savoir plus](#)

Consultez la source sur Veille info tourisme: [Ce que les femmes veulent vraiment BMI Regional révèle principales tendances des voyages d'affaires féminins -](#)