

Le tourisme du bien-être est un marché qui représente 439 milliards de dollars

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Wellness tourism a \$439 billion market, representing 1 in 7 tourism dollars

SRI International Report released at 2013 Global Wellness Tourism Congress shows wellness-focused travel will reach \$678.5 billion by 2017 - Nearly 50 percent more growth than global tourism overall.

A new study presented at the inaugural Global Wellness Tourism Congress (GWTC) found wellness tourism is a near half-trillion dollar market, representing 14 percent of total global tourism revenues (\$3.2 trillion) overall. According to The Global Wellness Tourism Economy report, the category is projected to grow on average 9.9 percent annually over the next five years, nearly twice the rate of global tourism overall, reaching \$678.5 billion by 2017, or 16 percent of total tourism revenues.

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