UNWTO´s Statistics and Tourism Satellite Account (STSA) Programme has launched a new Issue Paper Series showcasing the relevance of measuring and analyzing tourism, disseminating the proper tools and setting a platform to encourage further development in this field.

Launched in October 2013, the STSA Issue Paper Series comprises three titles:

1. *Governance for the Tourism Sector and its Measurement*: This Paper describes the concept of governance in the tourism sector and proposes a basic approach for its measurement and monitoring (by Citlalin Durán Fuentes).

3. *Regional Tourism Satellite Account*: This Paper proposes an outline for the development of a Tourism Satellite Account (TSA), the main measurement of tourism's economic impact, at the regional level. Such regional TSA is put forward as be the basis for a comprehensive system for measuring the economic dimension of tourism at the subnational level and allow for internationally comparable findings (by Agustín Cañada).

4. *The Economic Impact of Tourism, Overview and Examples of Macroeconomic Analysis:* This Paper discusses the advantages and disadvantages of existing macroeconomic analysis tools, in understanding tourism's role in the economy beyond the Tourism Satellite Account (TSA) to include beside direct effects, also the consideration of indirect and induced effects. It further provides recommendations on when to use each tool as the optimum technique in tourism economic analysis (by Douglas C. Frechtling).

The 2013 STSA Issue Papers are the latest of UNWTO´s Statistics and Tourism Satellite Programme documents and aim to disseminate a better understanding of the tourism sector and its economic measurement and impact.

Useful links:

UNWTO Statistics and TSA Issue Papers http://statistics.unwto.org/en/content/papers

UNWTO Statistics and Tourism Satellite Account Programme http://statistics.unwto.org/en

Consultez la source sur Veille info tourisme: Les services statistiques de lOMT et le programme du compte satellite publient une nouvelle série de documents mettant en avant limportance des mesures et des analyses touristiques