

LEspagne toujours 1ère destination pour le golf en Europe

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Lundi, 21 Octobre 2013 00:00 -

Spain still Europe's No.1 golf destination

Of the 28.5% of golfers who travelled to Spain to play golf, 12.7% went to the Costa del Sol, 3.9% went to the Costa Brava region, 3.2% visited the Canary Islands and 8.7% went to other areas.

A new study of European golfers reveals that Spain remains the No.1 travel destination for visitors from the UK, France, Germany and Scandinavia, with more than 28% of respondents playing golf in the country over the past 12 months. The findings form part of a new research document entitled 'European Spotlight on Golf Tourism to Spain', which was commissioned by Reed Travel Exhibitions, organisers of IGTM (November 11-14, 2013, Costa Daurada, Catalonia, Spain), and produced by Sports Marketing Surveys Inc. Of the 28.5% of golfers who travelled to Spain to play golf, 12.7% went to the Costa del Sol, 3.9% went to the Costa Brava region, 3.2% visited the Canary Islands and 8.7% went to other areas.

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