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According to PwC's report, released earlier in November, the performance of U.S. hotels has been positive especially towards the end of 2013. More so, improved economic conditions are projected to help boost hotel performance all the way to 2014 assuming a resolution is reached on the fiscal policy.

At present, peak accommodation in higher-priced hotels has been surpassed the same way industry RevPAR has. **Hotel construction activities have however been reduced even though the industry has been projected to be rebounding.** PwC therefore foresees that the average daily rate (ADR) and occupancy will continue to rise with demand as supply growth gets retarded and the economy improves. That being the case, the expectation is that by the end of the year, RevPAR will have grown by 5.5% and this will be followed by a 0.8 percent increase the following year.

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Consultez la source sur Veille info tourisme: Etats-Unis industrie hôtelière - bilan positif