

CCA 2013 statistics: International association meeting sector continues strong growth

12 May 2014

Paris new number one city

With the release of the 2013 Top 20 Rankings for countries and cities, ICCA is reporting another year of continued strength in the international association meetings market.

11,685 regularly occurring association events which rotate between at least three countries were identified by ICCA members and ICCA's in-house research team as having taken place during 2013, 535 more than identified a year previously.

Table 1: ICCA country and city ranking measured by number of meetings organised in 2013

Rank

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)
Mardi, 13 Mai 2014 00:00 -

Country

#Meetings

□ □ □ □ □ □ □ □ □

Rank

City

#Meetings

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

1

U.S.A.

829

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

□

1

Paris

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)
Mardi, 13 Mai 2014 00:00 -

204

2

Germany

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

722

□

2

Madrid

186

3

Spain

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)
Mardi, 13 Mai 2014 00:00 -

562

□

3

Vienna

182

4

France

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

527

□

4

Barcelona

179

5

United Kingdom

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

525

□

5

Berlin

178

6

Italy

447

□

6

Singapore

175

7

Japan

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

342

□

7

London

166

8

China-P.R.

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

340

□

8

Istanbul

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

146

9

Brazil

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

315

□

9

Lisbon

125

10

Netherlands

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

302

□

□

Seoul

125

11

Canada

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)
Mardi, 13 Mai 2014 00:00 -

290

□

11

Prague

121

12

Republic of Korea

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

260

□

12

Amsterdam

120

13

Portugal

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

249

□

13

Dublin

114

14

Austria

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

244

□

14

Buenos Aires

113

15

Sweden

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

238

□

15

Brussels

111

16

Australia

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

231

□

16

Copenhagen

109

17

Argentina

223

□

17

Budapest

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

106

18

Turkey

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

221

□

18

Beijing

105

19

Belgium

214

□

19

Rome

99

20

Switzerland

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

205

□

20

Bangkok

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

93

□

□

□

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

□

□

Stockholm

93

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

□

□

□

□

□

Sydney, NSW

93

2013 top 10 countries: Some small changes

The top 10 country ranking is made up of the same countries as last year, but some countries switched places. The U.S.A., Germany and Spain remain respectively 1st, 2nd and 3rd. The gap between U.S.A. and Germany has become significantly smaller though; from a difference of 184 meetings in 2012 to 107 in 2013. France and United Kingdom have switched places: France is now 4th and United Kingdom 5th. Italy remains 6th. Japan climbs one place to number 7 and China-P.R. climbs two places to number 8, at the cost of Brazil, dropping from 7th to 9th place, and The Netherlands, dropping one place to number 10.

2013 top 10 cities: Paris new number one

Vienna, which has been the number one city in the ICCA rankings each year since 2005, has lost its 1st place to Paris, which was 2nd last year and previously shared 1st place with Vienna in 2008. Madrid, 4th in 2012 is now 2nd and Vienna 3rd. Barcelona climbs one place to 4th and Berlin moves from 3rd to 5th place. Singapore remains 6th and London fell from a shared 6th place to 7th. Istanbul climbs one place to 8th and Lisbon and Seoul, both newcomers in the top 10, share 9th place.

ICCA CEO Martin Sirk: "It shouldn't be surprising that our 2013 figures have demonstrated the strength of the international association meetings sector, since the overall picture for our industry is significantly better than has been the case for quite some time. But it should be remembered that this is a sector that has shown significant growth in every single year since the financial crisis hit the world economy in 2008. The international association meetings sector is a solid, reliable performer, in good times and bad, and the longer term trends are the most critically important factors when preparing strategic plans and investment decisions. I am convinced that every serious meetings destination, internationally ambitious venue, and forward-thinking meetings management company should include international associations in their marketing and development strategies." □

"A modern history of international association meetings 1963-2012"

As part of ICCA's 50 year anniversary a special 50 year edition of its international association meetings Statistics Report "A modern history of international association meetings 1963-2012" has been published in September 2013. This report shows that the number of regularly-occurring, internationally-rotating association meetings is increasing by 100 per cent every 10 years, and has been consistently doing so for the last half century, with no signs of a slowdown. The report is publicly available on

Écrit par merchid.berger@finances.gouv.fr (Merchid BERGER)

Mardi, 13 Mai 2014 00:00 -

www.icca50.com .

Consultez la source sur Veille info tourisme: [Croissance continue du secteur international des congrès et réunions - Paris prend la première place devant Vienne-International association meeting sector continues strong growth](#)