Our researchers have completed a new report, "Asia-Pacific B2C E-Commerce Market 2014", which indicates that the Asia Pacific is the fastest growing region on the global B2C E-Commerce market. On the one hand, the region is home to several of the most advanced online retail markets worldwide, such as Japan and South Korea.
On the other hand, it includes three out of five fastest growing online retail markets globally: China, India and Indonesia, as well as many emerging markets whose B2C E-Commerce potential is not yet untapped.

Consultez la source sur Veille info tourisme: La région Asie-Pacifique devrait devenir la plus importante sur le marché B to C