The government has cut the budget for VisitBritain by 5% and ring fenced funding for VisitEngland.
The Department for Culture, Media and Sport (DCMS) revealed details of the funding for 2014/15 today, following news that the department will see an 7% reduction in funding as part of the spending review announced by Chancellor George Osborne last week.
Both VisitBritain and VisitEngland welcomed the news as better than expected, saying the move was a clear indication of the government's commitment to the tourism industry.
Christopher Rodrigues, chairman of VisitBritain, said: "Today’s announcement by DCMS has confirmed VisitBritain’s funding for 2015/16 at just under £20 million – a reduction of 5% on our 2014/15 budget.

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Consultez la source sur Veille info tourisme: Grande-Bretagne le gouvernement réduit le financement de VisitBritain de 5