Écrit par sylvie.duval@finances.gouv.fr (Sylvie Duval)
Mardi, 03 Juillet 2012 00:00 -

China’s leisure consumption reached nearly 2.9 trillion yuan in 2011, accounting for over 15 percent of the country’s total retail sales of social consumer goods and over 6 percent of its gross domestic product, according to the 2012 China Leisure Industry Development Report compiled by the National Academy of Economic Strategy under the Chinese Academy of Social Sciences at the request of the China National Tourism Administration’s Comprehensive Coordination Department.
According to the report, China has gradually shifted its strategic focus to improving the people's livelihood, and introduced a series of policies for promoting dome.

en savoir plus

Consultez la source sur Veille info tourisme: Le commerce de loisirs chinois attire des investissements massifs