

Les touristes chinois sont traités comme des rois dans les hôtels américains

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Chinese Tourists are Treated Like Royalty at US Hotels

Over the past few years, the Chinese has been branded as the world's most sought after traveler. As a result, major hotel brands are bending over backward to make sure that the Chinese tourist's needs are met. From congee for breakfast to Mandarin speaking employees, major US Hotels have adjusted to make sure Chinese tourists are satisfied.

Chinese tourists are expected to arrive in American shores in extraordinary numbers. Thanks to the more efficient visa process along side the rising number of middle class Chinese. Hotels have adjusted to make sure that any Chinese tourist would feel at home upon checking in. The rooms have hot tea prepared, there is congee for breakfast and employees are trained to speak Mandarin as well.

Marriot and Hilton have gone the extra mile, in fact. No Chinese tourist is allowed to step on any floor of their hotels where a number four is seen because it sounds like the word for death in Mandarin. Robert Armstrong, a reputable sales manager who handles Chinese travelers booking at Waldorf-Astoria New York, feels very relieved that finally, some major hotel groups are already adjusting to the Chinese market.

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